



SGB MEDIA

Tilly's Inc. Appoints Chief Merchandising Officer & CFO

By SGB Media

September 30, 2019

Tilly's Inc. announced Monday that Tricia D. Smith has been appointed to serve as the company's executive vice president, chief merchandising officer, effective September 30.

Smith will oversee all aspects of the company's merchandising operations, including buying, sourcing, and product development, along with coordinating consistency in merchandising experiences both in-store and online.

Prior to joining the company, Mrs. Smith served as executive vice president, general merchandise manager of women's, young contemporary, designer and specialized apparel at Nordstrom Inc. since 2016. During her 25-year tenure at Nordstrom, Smith served in a variety of significant merchandise management roles for several of Nordstrom's departments.

Ed Thomas, Tilly's president and CEO, said, "I am excited to have someone of Tricia's extensive experience joining our company. Her tremendous track record of growth and strategic leadership will bring great value to Tilly's as we continue to improve our business."

The company also announced today that Michael L. Henry, in recognition of his contributions to the company, was promoted to the title of executive vice president, CFO, of the company.