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Vionic Names SVP Global Sales

By SGB Media

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Vionic, the comfort footwear brand, appointed Jerry Williamson in the role of senior vice president of global sales, and Angela Caltagirone as the new senior vice president of digital and brand marketing.

Williamson will lead the Vionic domestic, international, home shopping, and medical teams and Caltagirone will lead the Vionic digital and marketing teams.

Williamson joins Vionic as the SVP, global sales, with an extensive background in footwear, most recently serving as the executive vice president of sales for Lucca Lane and Latigo Footwear/Footwear Unlimited. Prior, Williamson acted as the director of sales for UGG where he managed a \$500 million women's and kids business, spent eight years at Clarks with the last five years as the VP of sales, and began his career as a buyer with May Department Stores and Saks Fifth Avenue. Williamson is known in the industry for his outstanding people skills and has cultivated a strong relationship of respect among both consumers and sales reps in the footwear industry.

Caltagirone worked with Williams-Sonoma for over twenty years where she led the digital transformation. As a strategist, she implemented vision to develop digital & multi-media marketing roadmaps to drive growth focused on brand positioning and creating a personalized customer experience for Williams-Sonoma, Pottery Barn, and Mark & Graham. Recently Caltagirone worked with Belardi Wong as the EVP, growth strategies, advising and subject matter expert for over 200 brand clients including footwear and apparel.

"Both Angela and Jerry will be tremendous assets to our business and will give us additional leadership and support in the coming years," says Vionic President Connie X Rishwain, "Jerry and I had a great partnership at UGG and I am thrilled that we will work together again!"