



JONES GROUP NAMES SCOTT BOWMAN TO GLOBAL POST

By Rosemary Feitelberg

JUNE 28, 2012

As part of its ongoing restructuring, The Jones Group Inc. has tapped Scott Bowman as group president of global retail and international development.

In this newly created post, Bowman is overseeing the international strategy, as well as retail and licensing for the company's portfolio of fashion brands.

Most recently, he was chief executive officer of the global consulting firm Scott Bowman Associates. Prior to running his own company, Bowman served as president of international business development for Polo Ralph Lauren Corp. and was ceo of Marc Jacobs International.

With his new role, Bowman is based in New York and reports to Richard Dickson, president and chief executive officer of branded businesses at The Jones Group.

Bowman's position will have him overseeing the recently established international division, as well as existing retail and licensing divisions, to integrate strategy and meet growing global demand for the Jones portfolio of brands.

Bowman's hiring comes on the heels the appointment of George Sharp, who joined the company earlier this week as executive vice president of design, another new post.